

## Press Contact

Nancy Crowe | Marketing Director

+1 952.224.7706 | [nancyc@williamsav.com](mailto:nancyc@williamsav.com)

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## FOR IMMEDIATE RELEASE

### Williams AV Announces July Ship Date for Infinium™ Auracast™ Broadcast Audio System

*Now accepting preorders for the new assistive listening solution*

**Minneapolis, MN – June 4, 2025** – Williams AV, the global leader of assistive communication technology for nearly 50 years, is pleased to announce that its new Infinium™ Controller Transmitter system, an Auracast™ broadcast audio solution, will begin shipping in late July 2025, with the Infinium™ receiver available later in summer.

Preorders are now open for professional AV integrators and resellers seeking a large-area audio system for assistive listening, audio description, and language interpretation in public and commercial spaces.

Purpose-built for commercial AV environments, Infinium™ delivers low-latency, high-fidelity audio to an unlimited number of Auracast™ supported devices—including hearing aids, cochlear implants, personal headphones, and the new Infinium™ handheld receiver.

Attendees of **InfoComm 2025** in Orlando, Florida, can experience Infinium™ firsthand at **Booth #3201**, where Williams AV will demonstrate how this next-generation system is transforming inclusive audio for venues such as lecture halls, transportation centers, theaters, and houses of worship.

“Infinium™ brings simplicity and accessibility to the forefront of broadcast audio,” says Brian Bunkenburg, Senior Global Product Manager at Williams AV. “We’re proud to deliver a forward-looking solution that meets evolving ADA requirements and enhances the experience for every listener.”

The Infinium™ system is designed for versatility, seamless integration, and ease of use—built on an architecture preferred by system integrators. The low-profile transmitter offers plug-and-play simplicity and a form factor that blends into any environment. A separate controller with integrated Dante® enables smooth integration with modern AV systems and real-time monitoring capabilities. For venues



providing dedicated listening devices, the system features an ergonomically designed receiver that delivers comfort, intuitive usability, and exceptional audio clarity.

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### **About Williams AV**

Headquartered in Eden Prairie, Minnesota, Williams AV has been the leader in assistive communication technology since 1976. The company revolutionized the industry with the first assistive listening system, transforming how people connect and communicate by breaking down communication barriers and enhancing intelligibility.

Williams AV's comprehensive portfolio includes solutions for assistive listening, language interpretation, intercom systems, classroom audio, guided tours, and entertainment. Designed for seamless integration and accessibility, these products foster inclusive communication experiences in diverse environments—from classrooms and courtrooms to houses of worship and stadiums.

With a global presence spanning over 60 countries, Williams AV collaborates with a trusted network of distributors and integrators to deliver innovative solutions for professional and consumer use. Committed to innovation, quality, and exceptional service, Williams AV is dedicated to empowering individuals and communities worldwide.

**Williams AV — *Empowering Connections Through Assistive Communication.***

Learn more at [www.WilliamsAV.com](http://www.WilliamsAV.com)

**Eden Prairie, MN, January 28, 2025 – Eden Prairie, MN** – Williams AV, the global leader of assistive communication technology for nearly 50 years, announces the launch of Infinium™, its latest innovation delivering real-time broadcast audio over Bluetooth® Auracast™ for public and commercial spaces. Building on a legacy of pioneering industry-first audio solutions, Infinium™ delivers seamless, high-quality, low-latency audio to an unlimited number of compatible devices, including hearing aids, cochlear implants, headphones, and dedicated receivers.

Attendees at ISE 2025 in Barcelona can experience Infinium™ at the Williams AV stand (3P640). The Infinium™ system was designed for versatility and ease of use with an architecture preferred by system integrators. The transmitter combines functionality and aesthetics, offering a plug-and-play setup for effortless installation and a low-profile design that blends into any environment. A separate controller with integrated Dante ensures seamless integration into modern AV systems while providing flexible programming and monitoring options. For venues looking to offer guests a listening device, the system includes an ergonomically designed receiver for optimal comfort and usability.

## The Future of Broadcast Audio

“Infinium™ represents a major leap forward in assistive listening,” said Brad Kautzer, President and CEO of Williams AV. “By leveraging Auracast™ technology, we are making professional-grade audio more accessible and easier to deploy than ever before. Infinium™ empowers venues to seamlessly provide intelligible audio to all guests, regardless of their hearing needs, ensuring an inclusive experience across diverse environments.”

Infinium™, which will ship in the Summer of 2025, highlights Williams AV’s commitment to advancing assistive communication technology and is an ideal solution for transportation hubs, education facilities, theaters, and fitness centers.

## Features of Infinium™ System

- **Multi-Device Compatibility for Increased Accessibility** – Compatible with Auracast™-enabled hearing aids, cochlear implants, headsets, and Infinium™ handheld receivers for seamless audio access.
- **Flexible Monitoring & Network Management** – Program and monitor in real-time directly at the controller or remotely via online access.
- **Plug & Play Simplicity, Effortless Setup** – Single CAT cable installation delivers power and audio to the transmitter.
- **Low-Profile Transmitter** – Preserves room aesthetics without disruption.
- **Integrated Dante® Connectivity** – Ensures seamless AV network integration.



With the launch of Infinium™, Williams AV continues to provide solutions that allow venues of all sizes to deliver clear audio to every guest. To learn more, visit Williams AV at ISE 2025 (Stand 3P640) or explore Infinium™ at [WilliamsAV.com](https://www.WilliamsAV.com).

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